

## Hyster Forklift Parts

Hyster Forklift Parts - Hyster is a global company that builds greater than 300 diverse versions of forklifts. However, it started as a manufacturer of lifting machinery as well as winches. Most of its production was concentrated in the northwest United States and dealt mostly with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last 80 years Hyster has continued to get bigger and increase its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the worldwide player it is nowadays.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Illinois that was totally dedicated to mass manufacturing trucks. This allowed Hyster to drive its expenses down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 1950's through the 60's, Hyster continued to expand into new markets. They started building container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a system for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on enhancing the design and performance of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly throughout the sixties, Hyster considered it necessary to reorient its concentration towards these new mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford greater quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was recognized throughout the globe for its dedication towards superiority. This attention to quality produced many suitors for the enterprise. In 1989, a large multinational corporation based in Ohio called NACCO Industries bought Hyster and started an aggressive growth strategy. NACCO swiftly replaced the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is well-known as the XM generation of lift trucks.

The shift in supply change management to a much more just-in-time focused method has meant that Hyster has had to constantly make investments in new technology. Acquisitions and investments were made in the US, Italy, Netherlands, and a lot of other places throughout the world. All of these investments have made Hyster a global leader in the forklift market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which comprises over 300 different types of forklift trucks.